

## **Historic, Archive Document**

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1953

# CHRISTMAS at CRAIGS

OUR 98th CHRISTMAS

OF KNOWING AND GROWING  
WHAT THE PUBLIC PREFERS

ROBERT CRAIG COMPANY, INC.



# QUALITY BUILT OUR REPUTATION..AND KEEPS US GROWING

## POINSETTIAS

### RED OAK LEAF

|  |                   |
|--|-------------------|
| 3-inch pots .....                        | .60               |
| 4-inch pots, branched, 2 blooms .....    | 1.00              |
| 5½-inch pans, 3 blooms, with ferns ..... | 1.75              |
| 6-inch pans, with ferns .....            | 2.50              |
| 7-inch pans, with ferns .....            | 3.50              |
| 8-inch pans, with ferns .....            | 5.00              |
| 10-inch tubs, with ferns .....           | 8.00              |
| 12-inch tubs, with ferns .....           | 12.50-15.00       |
|  | 10.00-12.50-15.00 |

### IMPROVED ECKE WHITE

|                               |      |
|-------------------------------|------|
| 5½-in pans .....              | 1.75 |
| 6-inch pans, with ferns ..... | 2.50 |
| 7-inch pans, with ferns ..... | 3.50 |

## FLOWERING PLANTS

### ARDISIAS

|                   |      |
|-------------------|------|
| 5-inch pots ..... | 5.00 |
| 6-inch pots ..... | 6.00 |

### AZALEAS

#### WHITE

|                    |      |
|--------------------|------|
| 6-inch pots .....  | 3.00 |
| 7-inch pans .....  | 4.00 |
| 10-inch tubs ..... | 8.50 |

#### RED

|                   |      |
|-------------------|------|
| 7-inch pans ..... | 3.50 |
|-------------------|------|

### AFRICAN VIOLETS

STAR SAPPHIRE, PLANT PATENT NO. 1187, STAR AMETHYST, CRAIG'S PURPLE EMPEROR, CRAIG'S MONARCH, CRAIG'S RUBY, AND ASSORTED VARIETIES.

|                            |      |
|----------------------------|------|
| 3-inch pots .....          | .50  |
| ASSORTED BLUE, PINK, WHITE |      |
| 4-inch pots .....          | .85  |
| 5-inch pots .....          | 1.50 |
| 7-inch pots .....          | 3.00 |

### BEGONIAS

#### LUMINOSA, PRIMA DONNA, WHITE

|                   |      |
|-------------------|------|
| 4-inch pots ..... | .50  |
| 6-inch pots ..... | 1.00 |

### AGLAONEMA COMMUTATUM

|                    |      |
|--------------------|------|
| 2½-inch pots ..... | .30  |
| 3-inch pots .....  | .50  |
| 6-inch pots .....  | 2.50 |

### ARDISIA

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .15 |
|--------------------|-----|

### CHINESE EVERGREEN

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .25 |
| 3-inch pots .....  | .50 |
| 4-inch pots .....  | .75 |

### CRASSULA

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .15 |
|--------------------|-----|

### DIEFFENBACHIA

#### AMOENA

|                    |                 |
|--------------------|-----------------|
| 4-inch pots .....  | 1.50            |
| 8-inch pots .....  | 7.50            |
| 12-inch tubs ..... | 12.50 and 15.00 |

#### PICTA

|                    |      |
|--------------------|------|
| 2½-inch pots ..... | .25  |
| 4-inch pots .....  | .85  |
| 6-inch pots .....  | 2.00 |

#### RUDOLPH ROEHRIS

|                    |      |
|--------------------|------|
| 2½-inch pots ..... | .35  |
| 3-inch pots .....  | .60  |
| 4-inch pots .....  | 1.00 |
| 6-inch pots .....  | 2.50 |
| 8-inch pans .....  | 5.00 |

### DRACAENA

#### EUGENE ANDRE, MARGUERITE STORY

|                   |      |
|-------------------|------|
| 3-inch pots ..... | .65  |
| 4-inch pots ..... | 1.00 |

#### GODSEFFIANA SANDERI

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .30 |
|--------------------|-----|

#### JANET CRAIG, MASSANGEANA

|                   |      |
|-------------------|------|
| 3-inch pots ..... | .65  |
| 4-inch pots ..... | 1.00 |
| 6-inch pots ..... | 2.00 |

### DWARF BOSTON FERNS

|                       |      |
|-----------------------|------|
| 4-inch pots .....     | 1.00 |
| (\$95.00 per hundred) |      |

|                         |  |
|-------------------------|--|
| (\$900.00 per thousand) |  |
|-------------------------|--|

|                        |      |
|------------------------|------|
| 6-inch pots .....      | 2.00 |
| (\$175.00 per hundred) |      |

|                   |      |
|-------------------|------|
| 8-inch pots ..... | 4.00 |
|-------------------|------|

### FATSHEDERA

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .30 |
|--------------------|-----|

### FITTONIA

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .30 |
|--------------------|-----|

### FICUS

#### ELASTICA

|                   |      |
|-------------------|------|
| 5-inch pots ..... | 2.00 |
| 8-inch pots ..... | 4.00 |

#### VARIEGATED ELASTICA

|                   |      |
|-------------------|------|
| 5-inch pots ..... | 3.00 |
|-------------------|------|

#### PANDURATA

|                         |               |
|-------------------------|---------------|
| 4 to 10 feet tall ..... | 5.00 to 35.00 |
|-------------------------|---------------|

### HOYA CARNOSA Variegated

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .35 |
| 3-inch pots .....  | .60 |

### IVY

#### PITTSBURGH

|                    |     |
|--------------------|-----|
| 2½-inch pots ..... | .15 |
| VARIEGATED HAHNI   |     |

|                                 |     |
|---------------------------------|-----|
| 2½-inch pots, one runner .....  | .15 |
| 2½-inch pots, two runners ..... | .25 |

|                     |     |
|---------------------|-----|
| MARANTA KERCHOVEANA |     |
| 2½-inch pots .....  | .30 |

|                    |     |
|--------------------|-----|
| NEANTHE BELLA PALM |     |
| 2½-inch pots ..... | .30 |

|  |     |
|--|-----|
|  |     |
|  | .30 |

## POINSETTIAS

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| 6-inch pans, with ferns .....            | 2.50              |
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| 8-inch pans, with ferns .....            | 5.00              |
| 10-inch tubs, with ferns .....           | 8.00              |
| 12-inch tubs, with ferns .....           | 12.50-15.00       |
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| 10-inch tubs ..... | 8.50 |

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|-------------------|------|
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|---|--|

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| ASSORTED BLUE, PINK, WHITE |     |
| 4-inch pots .....          | .85 |

|                    |                 |
|--------------------|-----------------|
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| 7-inch pots .....  | 3.00            |
| 12-inch tubs ..... | 12.50 and 15.00 |

|                    |                 |
|--------------------|-----------------|
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|                    |                 |
|--------------------|-----------------|
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| 10-inch tubs ..... | 10.00           |
| 12-inch tubs ..... | 12.50 and 15.00 |

|                   |
|-------------------|
| 8-inch pans ..... |
|-------------------|

## TERMS AND CONDITIONS

**TERMS—CASH WITH ORDER**—Please send cash to cover order. We do not ship C.O.D. unless remittance has been made on account to guarantee acceptance. These terms do not apply to our regular customers.

**SHIPPING INSTRUCTIONS**—Please give the name of your Company, Post Office, County and State, and the name of the Express Office to which shipment is to be made. OUR GOODS ARE SOLD F.O.B. AT THE POINT OF SHIPMENT AND ARE AT THE PURCHASER'S RISK WHILE IN TRANSIT. THE OWNERSHIP OF ALL GOODS SOLD BY US PASSES TO THE PURCHASER UPON DELIVERY TO THE CARRIER.

## PACKING CASES AND CARTONS

**Carton.....\$.50      Half Size Crate.....\$1.50      Full Size Crate.....\$2.50**

## SCHEDULED TRUCK DELIVERIES

**POTTSTOWN, READING, HARRISBURG, YORK,  
LANCASTER AND ENVIRONS**  
**November 11 & Holiday, December 9 & Holiday**  
**January 6, 20**

**NEW BRUNSWICK, NEWARK AND NEW YORK CITY**  
November 4, 18 - December 2, 16, 30  
January 13, 27

**TRENTON, PRINCETON, NORTHERN NEW JERSEY  
AND ENVIRONS**

**QUAKERTOWN, ALLENTOWN, BETHLEHEM,  
EASTON AND ENVIRONS**  
November 5, 19 - December 3, 17, 31  
January 14, 28

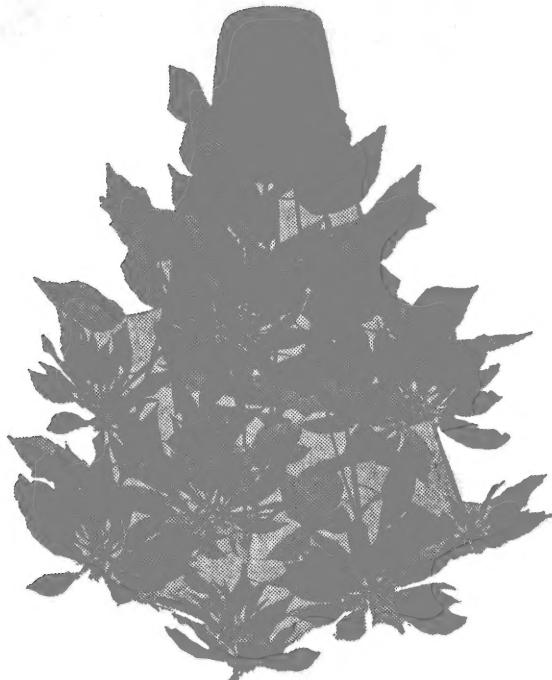
**HAVRE DE GRACE, BALTIMORE,  
WASHINGTON AND ENVIRONS**

Packing and Delivery Free of Charge within regular Delivery Area.

**Delivery charges of Cost Beyond a 100-Mile Radius.**

**MINIMUM ORDER FOR TRUCK DELIVERY....\$10.00** **PRE-HOLIDAY SEASONS.....\$25.00**

**ROBERT CRAIG COMPANY, INC.**  
COMMERCIAL GROWERS OF POT PLANTS  
NORWOOD, DELAWARE COUNTY, PENNSYLVANIA



1951

1956

#### **SURVIVAL KITS**

An attractive package containing Survival Insec-trol, Survival Penetrone, Survival Start Up, Survival Leaf Gleam, Survival Hydro-Stiks, Survival "77" for cut flowers, and Booklet on Care of House Plants. This package is a natural tie-in with pot plant sales.

Your Price  
\$18.00 per dozen

Suggested Retail Price  
\$2.50 each

#### **PACKAGED GLADIOLUS BULBS FROM HOLLAND**

Attractively packaged Gladiolus bulbs in 12 varieties in a self-contained display unit, complete with colored poster and planting instructions. Each of the 3 assortments contains 1000 top size bulbs carefully separated into 4 colors. Try at least one case of each assortment. Guarantee yourself additional spring sales with this fast moving item.

Your Price  
\$30.00 per unit

Suggested Retail Price  
59c per dozen

